

Education New Zealand Briefing

RECEIVED  
07 NOV 2018  
Office of Hon Hipkins

<b>Title:</b>	Education New Zealand's Annual Report 2017-2018 for presentation to the House		
<b>Date:</b>	7 November 2018	<b>Priority:</b>	Medium
<b>Security level:</b>	Unclassified	<b>ENZ ID no:</b>	1819-093

Action sought

Addressee:	Action sought:	Deadline:
	<b>Forward</b> Education New Zealand's Annual Report 2017-2018 to the Office of the Clerk for presentation to the House of Representatives.	
Minister of Education	<b>Note</b> that Education New Zealand's Annual Review 2017-2018 hearing has tentatively scheduled for Wednesday 5 December in front of the Education and Workforce Select Committee.	No later than 13 November 2018
	<b>Agree</b> that this briefing is proactively released as part of the January 2019 release.	

Contact for telephone discussion (if required)

Name:	Position:	Telephone:	Cell phone:	1 <sup>st</sup> contact
Grant McPherson	Chief Executive	[Redacted]	[Redacted]	
		<i>Withheld under s9(2)(a)</i>		
Angela Meredith	Accountability Manager	[Redacted]	[Redacted]	x

The following departments/agencies have seen this report

<input type="checkbox"/> ERO	<input checked="" type="checkbox"/> MBIE	<input type="checkbox"/> MFaT	<input checked="" type="checkbox"/> MoE	<input type="checkbox"/> MoH	<input type="checkbox"/> MSD
<input type="checkbox"/> NZQA	<input type="checkbox"/> NZTE	<input type="checkbox"/> TEC	<input type="checkbox"/> TPK	<input type="checkbox"/> Treasury	<input type="checkbox"/>

Minister's office to complete

<input type="checkbox"/> Approved	<input type="checkbox"/> Declined	<input type="checkbox"/> Noted	<input type="checkbox"/> Needs change
<input type="checkbox"/> Seen	<input type="checkbox"/> Overtaken by events	<input type="checkbox"/> See Minister's notes	<input type="checkbox"/> Withdrawn
<b>Comments:</b>			

## Education New Zealand Briefing

<b>Title:</b>	Education New Zealand's Annual Report 2017-2018 for presentation to the House		
<b>Date:</b>	7 November 2018	<b>Priority:</b>	Medium
<b>Security level:</b>	Unclassified	<b>ENZ ID no:</b>	1819-093

### Recommendations

Education New Zealand recommends that you

- a. **forward** Education New Zealand's Annual Report 2017-2018 to the Office of the Clerk for presentation to the House of Representatives no later than 13 November 2018

Agree / Disagree

- b. **note** that Education New Zealand's Annual Review 2017-2018 hearing has tentatively scheduled for Wednesday 5 December in front of the Education and Workforce Select Committee

Noted

- c. **agree** that this briefing is proactively released as part of the January 2019 release

Agree / Disagree



Grant McPherson  
Chief Executive  
Education New Zealand



Hon Chris Hipkins  
Minister of Education

16/11/18

---

## Purpose

1. Education New Zealand (ENZ) requests that you present its Annual Report 2017-2018 to the House of Representatives. This is achieved by forwarding copies and a pdf of the Annual Report to the Office of the Clerk for presentation to the House of Representatives (the House).

---

## Background

2. The Annual Report 2017-2018 has been developed based on ENZ's Statement of Intent 2017-2021 and Statement of Performance Expectations 2017-2018.
3. The Ministry of Education and Ministry of Business, Innovation and Employment, our monitoring agencies, reviewed a draft of the report and provided feedback on the draft report. They will provide you with their monitoring advice on the final version of the Annual Report.
4. Audit New Zealand completed their year-end audit of ENZ and their final audit opinion is included in the Annual Report (pages 58-60). ENZ's Board provided feedback on drafts of the Annual Report and approved the final version of the Annual Report on 31 October 2018.

---

## Impact and output measures

5. ENZ achieved its 7 impact measures and 12 out of 17 output measures in 2017-2018. As reported in ENZ's quarterly report to 30 June 2018 (ENZ 1819-022), 5 output measures were not achieved.
6. The first output measure related to the usage of the Brand Lab which is a demand driven activity. During the year ENZ started to re-develop the "Think New" Brand Strategy, this combined with the ability to re-use Brand Lab content means that the usage of the Brand Lab will reduce over time. ENZ has changed this output measure to activity information in its Statement of Performance Expectations 2018-2019 and reduced the forecast number of downloads from 50,000 to 25,000 in 2018-2019 to reflect the forecast decrease in demand.
7. Two of the output measures related to the percentage of users satisfied or agreeing that ENZ's services and support have added value fell just short of the 2017-2018 targets. Both measures are measured via ENZ's annual Industry Survey. However, other surveys of the international education sector, taken after ENZ-run events, received consistently high satisfaction and value-add ratings. We are looking at how we can resolve the inconsistency between these results.
8. The fourth output measure related to developing and documenting an agreed approach for supporting growth in delivery of education services offshore by 31 December 2017. This was simply a timing issue as the approach agreed by 30 June 2018.
9. The fifth output measure related to the number of Prime Minister's Scholarships for Asia funded. Fewer scholarships were funded in 2017-2018 because the cost per scholarship was higher. The number of scholarships funded depends on multiple variables, including the number of short and long-term study applications received, the number of each type of scholarship awarded by the selection panel, and the number of scholarship students

changing their study plans or withdrawing from study. These factors are hard to forecast across a large number of scholarships. ENZ has changed this output measure to activity information in its Statement of Performance Expectations 2018-2019 as the selection panel decides how many scholarships will be awarded, based on these variables.

### **Next steps**

---

10. Section 150 of the Crown Entities Act 2004 requires you as the responsible Minister to present ENZ's Annual Report to the House of Representatives no later than five working days after you receive it from ENZ. The Office of the Clerk requires 30 printed copies and a pdf of papers that are being presented to the House. ENZ has provided a pdf and 30 printed copies of the Annual Report to your office.
11. After the Annual Report has been presented to the House, ENZ will publish a pdf of the Annual Report on our website.

### **ENZ's Annual Review 2017-18**

12. The Education and Workforce Select Committee has indicated that it wishes to have a hearing as part of ENZ's Annual Review 2017-2018. This has been tentatively scheduled for Wednesday 5 December.
13. The Select Committee has also provided ENZ with pre-hearing written questions for response. ENZ is developing its responses to these questions and will provide its responses to your office in late November for information.

### **Proactive release**

---

14. ENZ intends to proactively release this briefing as per your expectation that information be released as soon as possible. Any information which may need to be withheld will be done so in line with the provisions of the Official Information Act 1982.

Proactively released