

## Education New Zealand Briefing

**Title:** Report from the International Education Chief Executives' meeting

**Date:** 25 May 2021

**Priority:** Low

**Security level:** In confidence

**ENZ ID no:** 2021-237

### Action sought

Addressee	Action sought	Deadline
Minister of Education	<p><b>Note</b> the International Education Chief Executives met on 11 May 2021.</p> <p><b>Agree</b> that this briefing is not proactively released to protect the free and frank advice being developed by international education agencies for Ministers.</p>	

### Contact for telephone discussion (if required)

Name	Position	Cell phone	1 <sup>st</sup> contact
Di Solomon	Director Government and Stakeholder Relations	021 342 080	x
Grant McPherson	Chief Executive	021 665 300	

### The following departments/agencies have seen this report

MoE
  NZQA
  MBIE
  MFaT
  TEC
  Other:

### Comments

Released under the Official Information Act 1982

## Education New Zealand Briefing

**Title:** Report from the International Education Chief Executives' meeting  
**Date:** 25 May 2021 **Priority:** Low  
**Security level:** In confidence **ENZ ID no:** 2021-237

---

### Recommendations

---

Education New Zealand Manapou ki te Ao recommends that you

a. **note** the International Education Chief Executives met on 11 May 2021

**Noted**

b. **agree** that this briefing is not proactively released to protect the free and frank advice being developed by international education agencies for Ministers

**Agree / Disagree**



Grant McPherson  
**Chief Executive**  
Education New Zealand Manapou ki te Ao



Hon Chris Hipkins  
**Minister of Education**

2 / 6 /2021

Released under the Official Information Act 1982



## Purpose

---

1. This report provides you with a summary and recommendations from the recently held International Education Chief Executives' meeting.

## Background

---

2. In a letter to other International Education Ministers following the release of the Strategic International Education Recovery Plan (Recovery Plan) in July 2020, you set out a governance structure including the establishment of a Chief Executives' Group to provide direction and oversight of the implementation of the Recovery Plan and more generally of the reset and rebuild of the international education sector following COVID-19.
3. The Chief Executives' group is led by the Chief Executive of Education New Zealand Manapou ki te Ao (ENZ) on behalf of the Secretary for Education (MoE) and includes the Chief Executives from Ministry of Business, Innovation and Employment (MBIE); Ministry of Foreign Affairs and Trade (MFAT); New Zealand Qualifications Authority (NZQA); Tertiary Education Commission (TEC); and New Zealand Trade and Enterprise (NZTE) and the Deputy Chief Executive Immigration New Zealand (INZ).
4. The Chief Executives' group is supported by a Senior Officials group' that has responsibility for leading and managing the implementation of the Recovery Plan noting that each agency retains responsibility for its individual workstreams within the Recovery Plan.

## The meeting

---

5. The International Education Chief Executives group met for its second meeting on 11 May 2021. The meeting was attended by the Chief Executives or their delegate of MoE; ENZ; MBIE; MFAT; NZQA; TEC; and NZTE and the Deputy Chief Executive INZ.
6. Agenda items included:
  - the current state of the international education sector with a focus on inbound mobility including feedback from the recent sector engagement and the international students exemption cohorts
  - a discussion on your upcoming meeting with the peak body representatives (which was held on the same day) and the key messages about the future of international education that you intended to talk to the representatives about the next iteration of the Recovery Plan.

## Key discussion: Cohorts of students

7. [Redacted content]



- [Redacted]

■ [Redacted]

Withheld under section 9 (2)(g)(i) of the Official Information Act 1982

**Key discussion: NZ brand health**

9. The sector has the perception that the New Zealand education brand is being negatively affected by New Zealand's closed borders and that our competitor countries are more open to international students arriving than we are. We are confident that the Government's handling of the COVID-19 pandemic along with the care and support for the wellbeing of the international student who have remained in New Zealand will stand us in good stead.
10. However, to be assured of this and to keep abreast of any changes internationally, the Chief Executives commissioned work around the New Zealand education brand health and a comparisons of border positions of our competitor countries. We will need to ensure this comparison is updated regularly. **This is an action for ENZ.**

**Key discussion: Rebuilding the student pipeline**

11. The Chief Executives agreed that rebuilding the student pipeline once the borders begin to reopen is going to be longer and more difficult than initially thought but that this provides an opportunity to think beyond our traditional models.

12. [Redacted]

[Redacted]

[Redacted]

Withheld under section 9 (2)(f)(iv) of the Official Information Act 1982

### Key discussion: Private Training Establishments (PTE)

15. [REDACTED] <sup>Withheld under section 9(2)(b) of the Official Information Act 1982</sup>, many of which are just surviving. Whilst some PTEs have closed or are in hibernation, those options are not straight forward for others that have longer term commitments such as leases. It was recognised that whilst there are many organisations in this position because of the impacts of COVID-19, the Chief Executives were keen to know that agencies had identified those education providers/programmes that are considered key to the rebuild of the sector once the border begins to reopen and that options for supporting these providers explored – [REDACTED]

**This is an action for MoE.** Withheld under section 9 (2)(f)(iv) of the Official Information Act 1982

### Senior Officials group

---

16. The Senior Officials group has been meeting monthly and met the week following the Chief Executives' meeting. The commissioning work from the Chief Executives group is being progressed through the Senior Officials group and the appropriate agencies.

### Next meeting

---

17. The next meeting of the Chief Executives group is on 29 July 2021.

Released under the Official Information Act 1982