

Education New Zealand Event Briefing

Title: Welcome remarks at Education New Zealand's Partners Workshop Week for Asia on Monday 14 June 2021

Date: 10 June 2021

Priority: Medium

Security level: Unclassified

ENZ ID no: 2021-240

Contact for telephone discussion (if required)

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Purpose

1. To provide information to support your attendance at Manapou ki te Ao Education New Zealand's (ENZ) Partners Workshop Week for Asia 2021. Your attendance will highlight New Zealand's commitment to international education, and the value New Zealand places on its partners in Asia. Your involvement will also promote New Zealand's high quality and future focused education system, the importance of international education to New Zealand's bilateral relationships and the value of partnering with ENZ and New Zealand.
2. You will speak at the first session on Day One: Welcome remarks.
3. Suggested speech notes have been provided to your office.

ENZ Partners Workshop Week: Day one details

- Venue: Public Trust Hall, 131-135 Lambton Quay, Wellington
- Time: 2.45pm – 3.20pm
- The key contact is Abby Humphries, Accountability Manager, phone: 021 504 572
- You will be met by Grant McPherson, ENZ Chief Executive.

Background

4. ENZ's Partners Workshop Week for Asia 2021 (PWW) will take place from 14-18 June. It is a week-long virtual event to:
 - maintain New Zealand's visibility and engagement with key in-market stakeholders (including government officials, academic partners and agents) to support New Zealand's education relationships.

- strengthen existing education relationships and spark new relationships that contribute to further dialogue and strategic outcomes, with a wide range of in-country stakeholders across the region
 - showcase New Zealand's education expertise, contributing to New Zealand's international reputation
 - recognise the contribution that external partners continue to make in support of the New Zealand international education sector.
5. The event will also be leveraged to showcase New Zealand's unique cultural values of Manākitanga and Kaitiakitanga. These values resonate deeply across Asia and create a specific point of difference when exploring collaborative opportunities with our partner countries. The content across the week will demonstrate that New Zealand is a country that respects its indigenous culture – and works to keep it alive. On Day One, international musician Stan Walker will perform three waiata in Te Reo Māori bringing to life some of the key themes of the week ahead.
 6. The event will take place across Hong Kong, India, Indonesia, Japan, Macau, Malaysia, Philippines, Singapore, South Korea, Thailand and Viet Nam. It will be delivered via ENZ's virtual platform OnAIR, streaming live to audiences from all eleven countries and territories and delivered in six different languages (English, Bahasa, Japanese, Korean, Thai and Vietnamese). There will be a combination of live and pre-recorded content which will allow translations to take place.
 7. The audience for PWW is key government stakeholders across Asia, trusted education agents, representatives from across New Zealand's education sectors and their international counterparts, and international media. We will primarily focus on those that are currently engaging with New Zealand, however ENZ will also raise awareness of the event with other stakeholders with whom it would like to establish stronger relationships. All attendees are required to register to gain access to the event.
 8. The full programme for the week is included in Appendix One. The PWW will feature content across five broad themes:
 - New Zealand's relationship with the world through education
 - the tools and strategies enabling the digital transformation of New Zealand schools
 - the strengths of New Zealand's universities
 - the internationalisation of our education system
 - New Zealand's acknowledgement of the contribution of education agents who engage closely with international education industry.
 9. As of Thursday 10 June 2021, there are more than 1,600 registrations for the week's events. Media from each of the nine territories will also be invited to a virtual media session with ENZ's Chief Executive later on Day 1. Attending media will have access to the entire Day One agenda, including the opening remarks.
 10. We will update your office on the day in relation to media attendance.

Welcome remarks

11. You will be providing the welcome remarks on Day One of NZPWW, on Monday 14 June. Your session runs from 3.16pm to 3.19 pm. We ask you to attend a soundcheck at 2.55pm and invite you to watch the live performance preceding your opening remarks.
12. Day One of PWW focuses on profiling NZ Inc and the strength of New Zealand's education relationships. The theme for Day One is 'building a thriving, globally-connected New Zealand through world-class education'. The day will include a Māori welcome from ENZ, a live performance and a pre-recorded panel discussion.
13. The panel discussion is chaired by Grant McPherson, ENZ's Chief Executive, and features:
 - New Zealand High Commissioner to India, H.E. David Pine
 - New Zealand Ambassador to Japan, H.E. Hamish Cooper
 - New Zealand High Commissioner to Malaysia, H.E. Pam Dunn
 - New Zealand Ambassador to the Philippines, H.E. Peter Kell
 - New Zealand Ambassador to South Korea, H.E. Philip Turner
 - New Zealand Ambassador to Viet Nam, H.E. Tredene Dobson
14. The panel will discuss the role of international education in New Zealand's bilateral relations, how the Heads of Mission can contribute to ENZ's internationalisation efforts, and where ENZ's focus lies in the coming years.
15. In the event that you are unable to attend, a senior ENZ official will speak in your place.
16. The run sheet for your attendance is included in Appendix Two.

Appendix One: Education New Zealand Partners Workshop Week, 14-18 June 2021 – full programme

NEW ZEALAND PARTNERS WORKSHOP WEEK 2021				
DAY 1: NEW ZEALAND'S RELATIONSHIP WITH THE WORLD (THROUGH EDUCATION)				
	Activity	Speaker	Timing	Duration
1	Māori Welcome from Manapou ki te Ao Education New Zealand (including live performance from Stan Walker and Ko Tāu Rourou)	<ol style="list-style-type: none"> 1. MC Julian Wilcox 2. Stan Walker (singer) 3. Ko Tāu Rourou 	<p>ALL MARKETS 3:00pm NZT - 4:45pm NZT</p>	15 min
2	Welcome Remarks from Hon Chris Hipkins, Minister for Covid-19 Response, Minister of Education, Minister of the Public Service, and Leader of the House	Hon Chris Hipkins, Minister for Education		3 mins
3	Panel Discussion between Grant McPherson, Education New Zealand Chief Executive, and a selection of New Zealand Heads of Mission across the region	<ol style="list-style-type: none"> 1. ENZ CE Grant McPherson 2. NZ Ambassador to the Philippines, H.E. Peter Kell 3. NZ High Commissioner to Malaysia, H.E. Pam Dunn 4. NZ High Commissioner to India, H.E. David Pine 5. NZ Ambassador to South Korea, H.E. Philip Turner 6. NZ Ambassador to Vietnam, H.E. Tredene Dobson 7. NZ Ambassador to Japan, H.E. Hamish Cooper 		45 mins
4	Media session with Grant McPherson, Education New Zealand Chief Executive	<ol style="list-style-type: none"> 1. ENZ CE Grant McPherson 2. Sahinde Pala 3. Selected media 		30 mins

DAY 2: DIGITAL TRANSFORMATION IN K-12 EDUCATION

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1	Māori Welcome from Manapou ki te Ao Education New Zealand	MC Julian Wilcox	<p>EAST ASIA & HONGKONG/MACAU: 2:00-3:45pm NZT</p> <p>(from 9:00am ICT, 10:00am SGT/CST, 11:00am KST/JST)</p> <p>INDIA: 4:30-6:15pm NZT</p> <p>(from 10:00am IST)</p>
PART 1: LEADING TRANSFORMATIVE CHANGE			
2	How the Covid-19 pandemic has forced the digital transformation of education	Dr Howard Youngs Senior Lecturer – Educational Leadership Leader International (School of Education) Auckland University of Technology (AUT)	
3	Fostering global citizenship education with New Zealand Global Competence Certificate (NZGCC)	1. Mary Camp, Business Development Manager, ENZ 2. Joy Hotter, Business Development Manager, ENZ	
4	Big Picture Learning with Te Kura New Zealand	1. Stephen Elliott, Customer Success Director, D2L 2. Chris Lawrence, Digital Manager, Te Kura	
5	Live Q&A with experts	1. Dr Howard Youngs 2. Stephen Elliott 3. Chris Lawrence 4. Mary Camp 5. Joy Hotter 6. Ben Burrowes (Moderator)	
PART 2: EMPOWERING TEACHERS & LEARNERS WITH EDTECH EXCELLENCE			
6	Code Avengers - Preparing today's students for tomorrow's opportunities	Steve Budd Head of Australasian Distribution Code Avengers	
7	Education Perfect: Leveraging technology during COVID disruptions	Tim Vaughan Director Education Perfect	
8	Project Kiwriious: Activating Curious and Fearless Problem Solvers	Suranga Nanayakkara Associate Professor, Auckland Bioengineering Institute, University of Auckland Head, Augmented Human Lab Founder, Kiwriious Ltd	

9	Live Q&A with experts	<ol style="list-style-type: none"> 1. Steve Budd 2. Tim Vaughan 3. Suranga Nanayakkara 4. Ben Burrowes (Moderator) 	15 mins
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DAY 3: STRIVING FOR WORLD-CLASS EXCELLENCE IN HIGHER EDUCATION				
1	Māori Welcome from Manapou ki te Ao Education New Zealand	MC Julian Wilcox	<p>EAST ASIA & HONGKONG/MACAU: 2:00-3:50pm NZT</p> <p>(from 9:00am ICT, 10:00am SGT/CST, 11:00am KST/JST)</p> <p>INDIA: 4:30-6:20pm NZT</p> <p>(from 10:00am IST)</p>	2 mins
PART 1: THE RANKING WORLD ORDERS				
2	Using University Rankings for Partnership Development and Measuring Success	Jeroen Prinsen Regional Director, APAC QS Quacquarelli Symonds		20 mins
3	Benchmarking Universities: 21st Century Approaches	Stephen Holmes Principal and Founder 5Rs Partnership		10 mins
4	Live Q&A with experts	<ol style="list-style-type: none"> 1. Jeroen Prinsen 2. Stephen Holmes 3. Professor Dr. Nguyen Huu Duc, Vice President, Vietnam National University - Hanoi 4. Ben Burrowes (Moderator) 		15 mins
PART 2: PATHWAY TO EXCELLENCE				
5	Student centred education, through the lens of a contemporary University of Technology in Aotearoa New Zealand	Professor Guy Littlefair Pro Vice-Chancellor International Dean - Faculty of Design and Creative Technologies Auckland University of Technology	10 mins	
6	The University of Waikato Rankings Improvement Programme: Lessons learned	Professor Trevor Drage Associate Dean Global Engagement and Partnerships University of Waikato	10 mins	

7	Reinterpreting internationalisation for a post-pandemic world	Dr William Shannon Internationalisation Director UC Business School University of Canterbury		10 mins
8	Research excellence: Commercialization of research in food science and technology	Professor Indrawati Oey Head of Food Science Department University of Otago		10 mins
9	Live Q&A with experts	1. Dr William Shannon 2. Professor Trevor Drage 3. Professor Indrawati Oey 4. Professor Guy Littlefair 5. Ben Burrowes (Moderator)		15 mins

DAY 4: THE EXPERTISE NEW ZEALAND EDUCATION HAS TO OFFER

1	Māori Welcome from Manapou ki te Ao Education New Zealand	MC Julian Wilcox		2 mins
3	Te Pūkenga: Internationalisation moving forward	Angela Beaton Deputy Chief Executive - Delivery and Academic Te Pūkenga	JAPAN/SOUTH KOREA 12:00-1:30pm NZT (from 9:00am KST/JST)	15 mins
4	Work-based Learning and Apprenticeships in New Zealand	Josh Williams Principal Consultant Skills Consulting Group		15 mins
5	The English language teaching landscape in New Zealand	Darren Conway Chair, English New Zealand Managing Director, Languages International	SOUTHEAST ASIA & HONGKONG/MACAU 2:30-4:00pm NZT (from 9:30am ICT, 10:30am SGT/CST)	10 mins
6	Live Q&A with experts	1. Angela Beaton 2. Josh Williams 3. Darren Conway 4. Ben Burrowes (Moderator)		15 mins
7	Looking to the future – an ENZ update on newly-formed partnerships and pathways (Presentation and Live Q&A)	1. Euan Howden, Director – Innovation, ENZ 2. John Laxon, Director – Global Pathways, ENZ 3. Ben Burrowes (Moderator)	INDIA: 4:30-6:00pm NZT (from 10:00am IST)	30 mins



DAY 5: UPDATES TO AGENTS & COUNSELLORS				
1	Māori Welcome from Manapou ki te Ao Education New Zealand	MC Julian Wilcox	JAPAN/SOUTH KOREA & HONGKONG/MACAU 12:30-2:00pm NZT (from 8:30am CST, 9:30am KST/JST)	2 mins
2	A Message of Appreciation for our Agent partners from Lisa Futschek, ENZ's General Manager – International	Lisa Futschek, General Manager – International, ENZ		3 mins
3	ENZ Agent Update	Genevieve Rousseau-Cung, Manager – Agents, ENZ		10 mins
4	ENZ briefing: Student Experience Update	Ross Crosson, Student Experience Manager, ENZ		10 mins
5	What New Zealand's Regions Have to Offer to International Students Beyond the Classrooms	Joy Hotter, Business Development Manager, ENZ Jo Lees, Study Northland Stefi Porter, ChristchurchNZ Sarah Grant, WellingtonNZ	THAILAND/VIETNAM 2:30-4:00pm NZT (from 9:30am ICT)	15 mins
6	Live Q&A	1. Ross Crosson 2. Joy Hotter 3. Genevieve Rousseau-Cung 4. Ben Burrowes (Moderator)	MSIA/PHIL/INDO/INDIA: 4:30-6:00pm NZT (from 10:00am IST, 11:30am ICT, 12:30pm SGT)	15 mins
7	Update by Immigration New Zealand	Celia Coombes, Sector Strategy Manager, Immigration New Zealand		20 mins
8	ENZ Market Update	ENZ offshore Market Managers		10 mins

ENDS

Appendix Two: Run sheet for Minister's attendance at ENZ PWW 14 June 2021

- Your welcome remarks will be broadcast live from 3.16pm. The allocated time in the programme for this session is 3 minutes.

Time	Agenda	Name	Duration
2.50pm (approx.)	Minister arrives at Level 1, Public Trust Hall, 131-135 Lambton Quay You will be met by Grant McPherson, Chief Executive, ENZ, and Abby Humphries, ENZ Accountability Manager, phone 021 504 572 and escorted to the soundcheck location.	Hon Chris Hipkins and Grant McPherson	5 minutes
2.55pm	Soundcheck and application of powder for screen	Hon Chris Hipkins	5 minutes
3.00pm	Māori Welcome from Manapou ki te Ao Education New Zealand	MC Julian Wilcox	3 minutes
3.03pm	Live performance as part of the event opening	Stan Walker and Ko Tāu Rourou	12 minutes
3.16pm	MC thank you and introduction of Minister Hipkins	MC Julian Wilcox	1 minute
3.17pm	Welcome remarks (ENZ's event producer will provide cues for timing)	Hon Chris Hipkins	3 minutes
3.20pm	Performance of Te Aroha at the end of the Minister's opening address. The kupu will be displayed on a large tv screen if you wish to take part.	Ko Tāu Rourou	1 minute
3.21pm	MC thank you to the Minister and introduction of session with Heads of Mission	MC Julian Wilcox	1 minute
3.21pm	Minister departs	Hon Chris Hipkins and Grant McPherson	