

Education New Zealand Briefing

Title:	Education New Zealand's Annual Report 2019 for presentation to the House		
Date:	21 November 2019	Priority:	Medium
Security level:	Unclassified	ENZ ID no:	1920-078

Action sought

The document is withheld under s18(d) of the OIA. It is available at <https://enz.govt.nz/assets/Uploads/ENZ-Annual-Report-2018-2020.pdf>

Addressee:	Action sought:	Deadline:
Minister of Education	Forward Education New Zealand's Annual Report 2019 to the Office of the Clerk for presentation to the House of Representatives. Agree that this briefing is proactively released as part of the January 2020 release	28 November 2019

Contact for telephone discussion (if required)

Name:	Position:	Telephone:	Cell phone:	1 st contact
John Goulter	General Manager, Stakeholders and Communications	[REDACTED]	[REDACTED]	
Angela Meredith	Accountability Manager	[REDACTED]	[REDACTED]	x

The following departments/agencies have seen this report

<input type="checkbox"/> ERO	<input type="checkbox"/> MBIE	<input type="checkbox"/> MFaT	<input checked="" type="checkbox"/> MoE	<input type="checkbox"/> MoH	<input type="checkbox"/> MSD
<input type="checkbox"/> NZQA	<input type="checkbox"/> NZTE	<input type="checkbox"/> TEC	<input type="checkbox"/> TPK	<input type="checkbox"/> Treasury	<input checked="" type="checkbox"/> Audit NZ

Minister's office to complete

<input type="checkbox"/> Approved	<input type="checkbox"/> Declined	<input type="checkbox"/> Noted	<input type="checkbox"/> Needs change
<input type="checkbox"/> Seen	<input type="checkbox"/> Overtaken by events	<input type="checkbox"/> See Minister's notes	<input type="checkbox"/> Withdrawn

Comments:

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Recommendations

Education New Zealand recommends that you

- a. **forward** Education New Zealand's Annual Report 2019 to the Office of the Clerk for presentation to the House of Representatives no later than 28 November 2019

Agree / Disagree

- b. **agree** that this briefing is proactively released as part of the January 2020 release

Agree / Disagree



John Goulter
General Manager, Stakeholders and
Communications
Education New Zealand

Hon Chris Hipkins
Minister of Education

— / — / —

Proactively released

Purpose

1. Education New Zealand (ENZ) requests that you present its Annual Report 2019 to the House of Representatives. This is achieved by forwarding copies and a pdf of the Annual Report to the Office of the Clerk for presentation to the House of Representatives (the House).

Background

2. The Annual Report 2019 has been developed based on ENZ's Statement of Intent 2018-2022 and Statement of Performance Expectations 2018-2019.
3. The Ministry of Education, our monitoring agency, reviewed a draft of the report and provided feedback on the draft report.
4. Audit New Zealand completed their year-end audit of ENZ and the final audit opinion is included in the Annual Report (pages 59-62). ENZ's Board provided feedback on drafts of the Annual Report and approved the final version of the Annual Report on 31 October 2019.

Impact and output measures

5. ENZ achieved one of its six impact measures and its eight output measures in 2018-2019. Two impact measures were not achieved, one impact measure was partly achieved, one measure is not on track to achieve its 2021/22 target and a new baseline was established for one impact measure.
6. The first impact measure not achieved relates to the number of international students enrolled to study outside Auckland. The result was flat as the number of international students outside Auckland was 49,244 in 2018 compared to 49,414 in 2017 (a 0% change).
7. The second measure not achieved related to the economic value per international student. The result was flat as ENZ estimated that the economic value per international student was \$39,000 in 2018 compared to \$39,290 in 2017.
8. The measure partly achieved relates to international satisfaction with their overall experience. This was achieved for the university sector while it was not achieved for the institutes of technology and polytechnics sector.
9. The impact measure that is not on track to be achieved in 2021/22 relates to the percentage of prospective students in priority markets¹ who rank New Zealand in the top three preferred countries. Decreases in preference among prospective students from India, Viet Nam and Germany offset increases in preference among prospective students from China and Thailand.
10. A new baseline was established for the awareness of the contribution of international education to New Zealand. In 2018/19 ENZ developed an improved survey which

¹ The priority markets were Brazil, Chile, China, Colombia, European Union, India, Indonesia, Japan, Korea, Malaysia, the Philippines, Saudi Arabia, Thailand, United States of America and Viet Nam.

focused on the overall contribution of international education, rather than the contribution to New Zealand's economy which was previously measured.

Next steps

11. Section 150 of the Crown Entities Act 2004 requires you as the responsible Minister to present ENZ's Annual Report to the House of Representatives no later than five working days after you receive it from ENZ. The Office of the Clerk requires 30 printed copies and a pdf of papers that are being presented to the House. ENZ has provided a pdf and 30 printed copies of the Annual Report to your office.
12. After the Annual Report has been presented to the House, ENZ will publish a pdf of the Annual Report on our website <https://enz.govt.nz>.

Proactive release

13. ENZ intends to proactively release this briefing as per your expectation that information be released as soon as possible.

Proactively released