

Education New Zealand Briefing

Title:	New Zealand International Education Conference and Expo 2018		
Date:	7 August 2018	Priority:	Medium
Security level:	In Confidence	ENZ ID no:	1819-033

Action sought

Addressee:	Action sought:	Deadline:
Minister of Education	There are no recommendations.	10 August 2018

Contact for telephone discussion (if required)

Name:	Position:	Telephone:	Cell phone:	1 st contact
Grant McPherson	Chief Executive	██████████	██████████	x
Sam Mackay	Strategic Projects Manager	██████████	██████████	

Withheld under s9(2)(a)

The following departments/agencies have seen this report

<input type="checkbox"/> ERO	<input type="checkbox"/> MBIE	<input type="checkbox"/> MFAI	<input checked="" type="checkbox"/> MoE	<input type="checkbox"/> MoH	<input type="checkbox"/> MSD
<input type="checkbox"/> NZQA	<input type="checkbox"/> NZTE	<input type="checkbox"/> TEC	<input type="checkbox"/> TPK	<input type="checkbox"/> Treasury	<input type="checkbox"/>

Minister's office to complete

<input type="checkbox"/> Approved	<input type="checkbox"/> Declined	<input type="checkbox"/> Noted	<input type="checkbox"/> Needs change
<input type="checkbox"/> Seen	<input type="checkbox"/> Overtaken by events	<input type="checkbox"/> See Minister's notes	<input type="checkbox"/> Withdrawn

Comments:

Education New Zealand Briefing

Title:	New Zealand International Education Conference and Expo 2018		
Date:	7 August 2018	Priority:	Medium
Security level:	In Confidence	ENZ ID no:	1819-033

Purpose

1. To provide information about your participation at the New Zealand International Education Conference and Expo (NZIEC) 2018 on Friday 10 August 2018 at Te Papa, Wellington.

Event details

2. The details for your speech are:
 - Venue: Te Papa, 55 Cable Street, Wellington
 - Room: Amokura Gallery, Level 4
 - Time: 8.50-9.45am
 - You will be met by Grant McPherson, Education New Zealand
 - Grant McPherson is the key contact, phone [REDACTED]. *Withheld under s9(2)(a)*
 - You are scheduled to speak from 9.14 – 9.29am with a question and answer session from 9.30 – 9.43am.
3. The running order for Friday morning is provided in Appendix One.
4. Conference MC, Miriama Kamo, will open day two of the conference and introduce you for your speech. She will thank you upon the conclusion of your speech.
5. The question and answer session will also be facilitated by Ms Kamo. She will ask you moderated questions submitted by conference participants via the conference app.
6. Your speech has been provided separately.
7. There will be a podium on the stage. There will be two screens facing you on the stage. The first screen is a holding screen for NZIEC 2018 and the second is a timing screen with stopwatch indicating the amount of time you have left to deliver your speech.
8. Immediately following your speech you will be having a meet and greet with Paulo de Camargo, Brazilian Ambassador to New Zealand (ENZ1819-030 refers).

Audience

9. The audience will comprise approximately 600 attendees. Key audience members include education business representatives, chief executives, international marketing directors, international staff, other New Zealand government agencies, NZIEC 2018 sponsors and ENZ staff.

NZIEC 2018

10. Minister Lees-Galloway will speak at NZIEC on Thursday 9 August 2018, prior to a moderated question and answer session facilitated by Miriama Kamo.
11. There are pre-conference workshops on Wednesday 8 August. NZIEC 2018 is being held on Thursday 9 August and Friday 10 August 2018.
12. Yoseph Ayele, Chief Executive of the Edmund Hillary Foundation, will deliver the opening keynote speech entitled 'Global impact from New Zealand'.
13. Dr Shanton Chang from the University of Melbourne will deliver the insight keynote speech entitled 'International student digital journeys'.
14. Anna Curzon, Chief Partner Officer of Xero, will deliver the closing keynote speech entitled 'Partnering for global success'.

Media

15. The PIE News is a news platform for professionals working in international education and is official media partner to NZIEC 2018. The PIE News will report on the discussions and outcomes of NZIEC 2018. Representatives from the PIE News are likely to attend and report on your session.
16. Journalists from New Zealand media outlets are likely to attend the conference and may be in the audience of your session.
17. ENZ has created a Twitter hashtag for NZIEC 2018, which is #nziec. There is a separate hashtag created for our Weibo (China) social media account. Attendees will be encouraged to use the hashtags on their social media accounts. You can follow the Conference account @NZIEC_
18. You will be photographed by The PIE News and the conference photographer. Photos may be uploaded to the NZIEC website and/or ENZ's corporate website.

Appendix One: Minister's attendance at NZIEC 2018

TIME	DESCRIPTION
8.50am	ENZ Chief Executive Grant McPherson escorts Minister Hipkins to the Amokura Gallery on Level 4 of Te Papa.
8.55 – 8.58am	Minister meets with the Conference MC, Miriama Kamo, and familiarises himself with the plenary hall stage and technology setup.
8.58 – 9.00am	Delegates take their seats.
9.00 – 9.02am	Official opening of Conference Day 2 by Miriama Kamo with highlights from Day 1 and scene setting for Day 2.
9.02 – 9.13am	International student talks about their experience of studying and living in New Zealand (Q&A format with Miriama Kamo).
9.13 – 9.14am	Conference MC introduces Minister Hipkins.
9.14 – 9.29am	Minister Hipkins speaks (10-15 minutes).
9.30 – 9.43am	Miriama Kamo thanks the Minister and facilitates a Q&A with audience questions that have been submitted via text and moderated.
9.43 am – 9.45am	Miriama Kamo wraps up the session and thanks Minister Hipkins.
9.45am	Minister departs to meet Paulo de Camargo, Brazilian Ambassador to New Zealand, in the Blue Whale Boardroom on Level 2 of Te Papa.
9.45 – 10.30am	Keynote speaker: Dr Shanton Chang, 'International student digital journeys'