

## Education New Zealand Briefing

**Title:** Update on the Global Competence Certificate  
**Date:** 15 July 2021  
**Priority:** Low  
**Security level:** Unclassified  
**ENZ ID no:** 2021-258

### Action sought

Addressee	Action sought	Deadline
Minister of Education	<p><b>Note</b> that the Global Competence Certificate (GCC) delivers on the Global Citizens goal in the International Education Strategy.</p> <p><b>Note</b> that ENZ initiated the GCC in late 2020 to support New Zealand's international relationships while travel is restricted, and is now expanding the roll out.</p> <p><b>Note</b> that ENZ is offering GCC scholarships to students from lower socio-economic areas who tend to have less opportunity to develop global competencies.</p> <p><b>Agree</b> that this briefing will be proactively released as per your expectation that information be released as soon as possible. Any information which may need to be withheld will be done so in line with the provisions of the Official Information Act 1982.</p>	

### Contact for telephone discussion (if required)

Name	Position	Telephone	Cellphone	1 <sup>st</sup> contact
Grant McPherson	Chief Executive		s9(2)(a)	
Laura Simpson	General Manager (Acting), Industry		s9(2)(a)	x

### The following departments/agencies have seen this report

MoE
  NZQA
  MBIE
  MFaT
  TEC
  Other

### Comments

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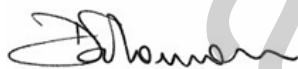
### Recommendations

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Education New Zealand recommends that you

- a. **Note** that the Global Competence Certificate (GCC) delivers on the Global Citizens goal of the International Education Strategy
- b. **Note** that ENZ initiated the GCC in late 2020 to support New Zealand's international relationships while travel is restricted, and is now expanding the roll out
- c. **Note** that ENZ is offering GCC scholarships to students from lower socio-economic areas who tend to have less opportunity to develop global competencies
- d. **Agree** that this briefing will be proactively released as per your expectation that information be released as soon as possible. Any information which may need to be withheld will be done so in line with the provisions of the Official Information Act 1982

**Agreed /**  **Not agreed**



pp Di Solomon  
**Director, Stakeholders and Government Relations**  
**Education New Zealand**



Hon Chris Hipkins  
**Minister of Education**

27/8 / 2021

## Purpose

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1. To update you on Education New Zealand Manapou ki te Ao's (ENZ's) use of the New Zealand Global Competence Certificate (NZGCC) to bring New Zealand and international learners together to deliver global competence education, nurture strategic relationships, and target New Zealand students from lower socio-economic areas to share in the benefits of international education.

## Global Citizenship and Global Competence

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2. Global Citizens is one of three goals in the New Zealand International Education Strategy 2018 – 2030 (NZIES). The NZIES envisions that “All students gain the knowledge, skills and capabilities they need to live, work and learn globally.”
3. The GCC is a research-backed<sup>1</sup> certification which teaches cultural self-awareness, empathy for other cultures, and ways to connect in multicultural settings. It was designed by AFS (formerly American Field Scholars), a global non-profit internationally recognised as a leader in Global Citizenship<sup>2</sup>.
4. The NZGCC comprises 18 online modules and four live facilitated dialogue sessions, covering topics such as stereotypes, empathy, dealing with conflict, and resilience. The goals are for participants to:
  - Become more self-aware
  - Increase awareness of others
  - Learn how to manage emotional responses
  - Learn how to bridge across differences.
5. PISA has started measuring Global Competence, deeming it necessary “for students to live harmoniously in multicultural communities, to thrive in a changing labour market, to use media platforms effectively and responsibly, and to support the [Sustainable Development Goals](#)”<sup>3</sup>
6. The NZGCC has the potential to be a valuable asset for achieving the outcomes of the International Education Strategy. It delivers global competence education in a blended delivery model, strengthens New Zealand's international reputation, and helps build social licence. It also supports delivery of the Recovery Plan through diversifying New Zealand's education products and services and providing an opportunity for international

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<sup>1</sup> Informed by The Georgetown Consortium Research Project (Vande Berg, et al, 2009).A Purdue University study (<https://hubicl.org/publications/49/2>) confirmed that students who participated in the programme achieved significant gains in the Intercultural Development Inventory (IDI)

<sup>2</sup> The GCC was a finalist in the international PIEoneer awards 2020 <https://pieoneerawards.com/2020/en/page/pieoneer-awards-2020-finalists>

<sup>3</sup> <https://www.oecd.org/pisa/pisa-2018-global-competence.htm>

students to learn about New Zealand's lifestyle, education system and other important cultural values.

## **Launch and roll out of the NZGCC**

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7. In 2020, ENZ offered the GCC as part of its Student Retention programme for international students remaining in New Zealand due to COVID-19. The aim of the programme at that point was to deliver an ongoing learning opportunity for international students who remained in New Zealand, focused on schools. A number of schools had already been using the GCC, with positive feedback, prior to the launch of the NZGCC.
8. ENZ negotiated a bulk discount with AFS International for 500 people and has since co-branded it to become the NZGCC. As schools cannot deliver online to offshore students, ENZ engaged Massey University as a delivery partner to extend the potential reach of the programme.
9. To date, 120 New Zealand-based learners have completed the NZGCC and 130 offshore learners. ENZ is aiming to have 320 New Zealand learners and 490 offshore learners graduate by the end of 2021.
10. One of the early groups to participate in the NZGCC matched 25 students from Ho Chi Minh City who completed the NZGCC with 25 students from four Manawātū high schools. The schools involved both from New Zealand and Viet Nam signed a Memorandum of Understanding (MoU) in 2020 as a direct outcome of the NZGCC collaboration. The MoU seeks to deepen education relationships, foster the exchange of students and teachers, and enable each party to share and learn for the social, cultural and economic development of both countries.
11. The Vietnamese students involved in this group recently ran a competition that involved producing a video entitled 'my Manawātū day'. In an upcoming workshop, Manawātū schools will plan how to utilise the MoA to support the development of potential future student pipelines and encourage in-person exchange when that is possible.
12. The NZGCC is now being deployed in a number of countries to foster global citizens, and to grow and maintain partnerships and relationships while travel is restricted.

## **Participation in the NZGCC**

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13. To date, participants have included New Zealand tertiary students who had their study abroad plans disrupted by the pandemic. As well as students, teachers in Indonesia, the Republic of Korea and Viet Nam are undertaking the NZGCC alongside English language and teacher training.
14. Most recently, a group of 40 teachers in indigenous communities and government officials in Latin America has undertaken the NZGCC as part of New Zealand's trade efforts with the Pacific Alliance trading bloc. This cohort was strongly supported by the Ministry of Foreign Affairs and Trade (MFAT) as an opportunity to demonstrate New Zealand's commitment to the region.

15. ENZ is contributing towards some of the cost of the NZGCC for a number of onshore and offshore learners. This helps maintain strategic relationships and New Zealand's education profile for our offshore learners. ENZ has focused on three groups:
- those planning to come to New Zealand but prevented from doing so by COVID-19
  - those selected by offshore government partners (for example the Seoul Metropolitan Board of Education)
  - high achieving students who may wish to study with New Zealand in future (identified through working with local partners offshore).
16. Offshore participants are selected by ENZ's strategic partners in market, including government education agencies such as the Tokyo Metropolitan Board of Education, Thailand Office of the Private Education Commission and Viet Nam Department of Education and Training. ENZ has also worked with groups of schools likely to send high school students to New Zealand, such as private school clusters in Thailand and Viet Nam.
17. Recently 25 high achieving Indian high school students completed classes with students from Whangarei Girls High School and Boys High School (decile 5) and Springbank School. In July 2021, a group of 20 Tokyo 'Next Generation Leaders' scholarship awardees (selected by our partners, the Tokyo Metropolitan Board of Education) are undertaking the NZGCC alongside 20 students from Whanganui Girls College, Whanganui High School and Cullinane College.
18. The opportunity to undertake the NZGCC has been enthusiastically welcomed by offshore partners. They see significant value in offering virtual exchanges where physical exchanges are not possible and wish to remain connected to New Zealand.

#### Increasing participation for students from lower socio-economic backgrounds

19. The Programme for International Student Assessment (PISA) 2018 assessment of the Global Competence of New Zealand students showed that "For measures of global competence, disadvantaged students reported lower on the index than advantaged students."<sup>4</sup> The Ministry of Education noted "Another area of improvement in New Zealand's global citizenship education would be to close the opportunity-to-learn gap that exists between students of socio-economically advantaged and disadvantaged backgrounds."<sup>5</sup>
20. ENZ is providing around 100 full NZGCC scholarships to students from lower socio-economic areas in regions around New Zealand to broaden the benefits of international education. These students will experience a virtual exchange with peers in Asia beginning at the end of July 2021.

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<sup>4</sup> <https://www.educationcounts.govt.nz/publications/schooling2/large-scale-international-assessments/pisa-2018-global-competence-of-new-zealand-15-year-olds> Pg57

<sup>5</sup> Ibid

21. The New Zealand students will come from:

- New Zealand schools already in relationships with offshore partners
- New Zealand schools which do not typically experience the benefits of international student revenue (for example, low decile schools, and in particular targeting Māori students), to increase equity in terms of who benefits from international education.

22. ENZ has worked with its regional networks, in most cases regional economic development agencies, to identify schools that might not typically experience the benefits of international education, focusing on decile 1-3 schools. Students have submitted applications and must be able to access the online learning modules.

23. Whanganui has been selected for the initial group of scholarship students, partnered with a group of students from Japan. Being in a class with New Zealand students increases the value for offshore learners, as well as increasing opportunities and strengthening wider cultural competencies for New Zealand learners.

24. We will keep you informed of progress on this initiative.

### **Benefits of the NZGCC**

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25. New Zealand learners are able to connect with peers offshore, despite travel restrictions, and build a greater awareness of other cultures. Offshore learners connect with New Zealanders, learning about New Zealand culture and being taught by New Zealand teachers.

26. In most cases, learners from overseas are in virtual classes alongside New Zealand-based learners. In some cases this may not be suitable; for example where time differences make it challenging to coordinate, or where the learners are not matched to onshore learners, such as the Pacific Alliance cohort.

27. The NZGCC supports ENZ's efforts to maintain New Zealand's international reputation and promotes New Zealand education in a practical and interactive way.

28. A number of testimonials from New Zealand learners about the NZGCC are included in the Appendix.

### **Next steps**

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29. ENZ is currently developing a proposal to make the model more sustainable over the coming year. This may involve training facilitators in other universities who can then run the NZGCC, thereby making it more self-sustaining. ENZ is also considering a Māori module that could be inserted into the programme.

30. ENZ will use student evaluations of the programme to measure learner outcomes and benefits. ENZ also plans to utilise anecdotal feedback for communications and PR within New Zealand and offshore, including assisting regions with local communications.

## Appendix: New Zealand participant testimonials from the NZGCC

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31. "I learnt about myself and the type of person I am. I also learnt about other people's cultures and how they act. Now I have a better understanding about people from different countries and use that in my daily life." School student from Northland.
32. "Thank you for this because I came out of my shell. And I have become more understanding of the emotions, vocals and actions of other cultures. I have gained more knowledge of the things about my identity, my culture and the things around me." School student from Northland.
33. "The main takeaway was the ability to see life from different perspectives to our own, to understand how different cultures, experiences and beliefs can impact (them). ...Being part of this course has truly opened my eyes to some of these viewpoints, I've learned to embrace them with an open mind." School student from Palmerston North.
34. "The students seem to be really enjoying the course and dialogue with the other students. They are very impressed with the levels of conversation. Very inspiring under the current circumstances." New Zealand teacher.