



Education New Zealand Briefing

Title: Education New Zealand draft Statement of Intent 2022-2026 and Statement of Performance Expectations 2022/23

Date: 30 April 2021

Priority: Medium

Security level: Budget sensitive

ENZ ID no: 2122-127

Action sought

Addressee	Action sought	Deadline
Minister of Education	<p>Provide feedback on Education New Zealand's draft Statement of Intent 2022-2026 and Statement of Performance Expectations 2022/23.</p> <p>Note that Education New Zealand intends to provide you with copies of the final documents after 30 June 2022 so they can be tabled in the House.</p> <p>Agree that the proactive release of this briefing is deferred until after the final Statement of Intent 2022-2026 and Statement of Performance Expectations 2022/23 are published on ENZ's website.</p>	20 May 2022

Contact for telephone discussion (if required)

Name	Position	Cellphone	1 st contact
Grant McPherson	Chief Executive	██████████	
Abby Humphries	Accountability Manager	021 504 572	x

The following departments/agencies have seen this report

MoE
 NZQA
 MBIE
 MFaT
 TEC
 Other:

Comments

Education New Zealand Briefing

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Recommendations

Education New Zealand recommends that you

- a. **provide feedback on** Education New Zealand's draft Statement of Intent 2022-2026 and Statement of Performance Expectations 2022/23.
- b. **note** that Education New Zealand intends to provide you with copies of the final documents after 30 June 2022 so they can be tabled in the House
- c. **agree** that the proactive release of this briefing is deferred until after the final Statement of Intent 2022-2026 and Statement of Performance Expectations 2022/23 are published on ENZ's website.

Agree / Disagree



p.p. Di Solomon
Grant McPherson
Chief Executive

Education New Zealand



Hon Chris Hipkins
Minister of Education
29 / 5 / 2022

Purpose

1. This briefing presents Education New Zealand's (ENZ's) draft Statement of Intent (SOI) 2022-2026 and Statement of Performance Expectations (SPE) 2022/23 for your review and feedback.
2. Under s146(2)(b) and s149(l) of the Crown Entities Act 2004, ENZ must provide our draft SOI and SPE to you no later than two months before the start of the financial year to which the SOI and SPE relate.

Background

3. As a Crown entity, ENZ's SOI must, for the period to which it relates, set out the strategic objectives that the entity intends to achieve or contribute to, while demonstrating a link between our legislative and statutory objectives.
4. As a Crown entity, ENZ's SPE must set out annual financial and non-financial performance expectations and provide a basis against which financial and non-financial performance can be assessed. An SPE also provides forecast financial statements for the coming financial year.
5. ENZ consulted with the Ministry of Education and the Ministry of Business, Innovation and Employment when preparing our draft SOI and SPE. They will separately provide you with advice about ENZ's draft SOI and SPE.
6. The Vote Tertiary Education Estimates of Appropriation 2022/23 includes a subset of ENZ's measures under the International Education Programmes Appropriation. ENZ's measures in the Estimates of Appropriation are listed in **Appendix 1**.
7. The impact measures in ENZ's Statement of Intent (SOI) 2022-2026 are listed in **Appendix 2**. These impact measures are intended to assess the medium and long-term impacts of ENZ's activities.

Overarching comments

8. Both the narrative and the measures for the SOI and SPE reflect recent policy and fiscal changes to ENZ's operating context. These changes have shifted ENZ's focus to be more closely aligned with its core activities.
9. The ongoing refresh of the New Zealand International Education Strategy has been anticipated in both documents, reflecting the Government's signalling of the importance of student mobility in the short term, and the ongoing sustainability and resilience of the sector in the long term.

A new Statement of Intent 2022-2026

10. Under the Crown Entities Act 2004, ENZ is required to have a current Statement of Intent (SOI) covering a four-year period. An SOI must be published at least every three years. ENZ's most recent SOI covered the period 2019-2023.
11. The SOI is intended to contain our medium-term intentions including:
- the nature and scope of ENZ's functions and intended operations
 - ENZ's outcome framework and impact measures
 - Outline of activities ENZ will undertake over the period covered by the SOI, including our organisational health and capability.
12. ENZ's focus is on rebuilding a diverse, resilient, and sustainable sector including :
- Protect and promote New Zealand's education brand
 - Support the sector and international students
 - Diversify products and services
 - Develop global citizenship and
 - Continue to implement Rautaki Māori.
13. To better demonstrate a visible link between our legislative and statutory objectives, and the Government's priorities, ENZ has developed a new SOI 2022-2026 for your review attached as **Appendix 3**.

Statement of Performance Expectations 2022/23

14. ENZ also reviewed the performance measures from the SPE 2021/22 and, where needed, amended them for the coming year to better reflect the Government's priorities, as well as ENZ's new strategic framework, activities, and corresponding measures.
15. As a response to the changes in our operating environment caused by the COVID-19 pandemic and in preparation of border reopening, ENZ's focus will be on mobilising the rebuild of the sector, including:
- In the short term, promoting New Zealand as an attractive, high-quality international education provider. We will utilise our existing networks and expertise, and work with the sector, to ensure that New Zealand is top of mind for global students who are considering international study.
 - At the same time, we will continue to lead the sector's efforts to diversify, utilising funding from the Covid Response and Recovery Fund.
 - Continuing to work across government to build awareness and momentum for the benefits that international education brings for New Zealand.

Forecast financial statements

16. The draft SPE 2022/23 contains initial forecast financial statements which reflect the Government's Budget 2022 decision around the Export Education Levy replacement funding.

17. The draft SPE 2022/23 is attached as **Appendix 4** for your feedback.

Your responsibility

18. Under s146(2)(b) of the Crown Entities Act 2004 you are required to provide any comments you may have no later than 15 working days after receiving our draft SOI. To fulfil this requirement any feedback is due to ENZ by 20 May 2022.
19. Under s149(l) of the Crown Entities Act 2004 you are required to provide any comments you may have no later than 15 working days after receiving our draft SPE. To fulfil this requirement any feedback is due to ENZ by 20 May 2022.

Next Steps

20. If any comments are provided, we will consider them and update the draft SOI and SPE accordingly. ENZ will also share the drafts with Audit New Zealand for their review and feedback.
21. The ENZ Board will approve the SOI and SPE at its 21 June Board meeting. The ENZ Board Chair and Deputy Chair will then sign the final SOI and SPE.
22. You will be provided with copies of the final SOI and SPE, and we will publish them on our website by 30 June.
23. ENZ will liaise with your office to provide printed copies of the SOI and SPE for you to table in Parliament. This must happen no later than the date you present ENZ's Annual Report for the year ended 30 June 2022.

Appendix 1: Vote Tertiary Education Estimates of Appropriation 2022/23 performance measures for ENZ

The impact and performance measures included in the Estimates of Appropriation for ENZ under the International Education Programmes appropriation are included in either ENZ's SOI 2022-2026 or SPE 2022/23. The measures included in the Estimates are a subset of the fuller suite of measures included in the SOI and SPE.

Measure	2022/23 Target	Comment
Supporting the rebuild of the international education sector by leading the implementation of the Government's Strategic Recovery Plan's 'Transforming to a more sustainable future state' workstream, with:		
<ul style="list-style-type: none"> number of international students studying towards a New Zealand qualification onshore and offshore 	Baseline year	New measure in 2022/23
<ul style="list-style-type: none"> improved confidence and resilience within the international education sector. 	Achieved	New measure in 2021/22
<ul style="list-style-type: none"> facilitating cross-government collaboration via the Chief Executives' group and strengthening links with International Ministers. 	Achieved	New measure in 2021/22
The economic contribution from New Zealand's international education sector.	\$1,200 million	Amended target compared to the SOI 2019-2023
The percentage of facilitated customers that agree Education New Zealand's services and support have added value to their organisation.	At least 75%	
The percentage of international students who were satisfied or very satisfied with their overall experience.	Increase	
The percentage of international students enrolled to study outside Auckland.	Maintain	

Appendix 2: Impact measures in ENZ's Statement of Intent 2022-2026

Impact measure	Indicator of success
International students' perceptions of New Zealand's education quality are increased.	International student perceptions of education quality.
Number of students studying towards a New Zealand qualification onshore and offshore is increased.	Number of students studying towards a New Zealand qualification onshore and offshore.
International students have a positive experience.	The percentage of international students who were satisfied or very satisfied with their overall experience
The international education sector continues to diversify its products, services and modes of delivery for international students.	The international education sector diversifies its offerings for international students.
The economic contribution from international education is increased.	The economic value from New Zealand's international education sector.
The percentage of international students enrolled to study outside Auckland is increased.	The percentage of international students enrolled to study outside Auckland.
The percentage of the sector's economic value outside the top two markets is increased.	The percentage of the international education sector's economic value coming from New Zealand's markets outside the top two markets.
Build impactful global connections and partnerships for iwi, institutions, and government.	New Zealand institutions have improved quality of connections with international partners in key target markets.
Broader access by New Zealanders to international education experiences.	Increase in participation in the Prime Minister's Scholarships for Asia and Latin America by Māori and Pasifika.
ENZ staff have an understanding of and are empowered to uphold the principles and articles of Te Tiriti.	ENZ staff have undertaken te reo Māori and cultural training.