



## Education New Zealand Briefing

**Title:** Education New Zealand's Quarterly Report for 1 April to 30 June 2022

**Date:** 5 September 2022

**Priority:** Low

**Security level:** In Confidence

**ENZ ID no:** 2223-059

### Action sought

| Addressee             | Action sought  | Deadline |
|-----------------------|--|----------|
| Minister of Education | <p><b>Note</b> that the quarterly report for 1 April to 30 June 2022 contains Education New Zealand's unaudited results for 2020/21.</p> <p><b>Note</b> that Education New Zealand will provide you with the Annual Report 2021/22, which will contain the audited results for 2021/22, following final approval from Audit New Zealand.</p> <p><b>Agree</b> that this briefing will be proactively released as per your expectation that information be released as soon as possible. Any information which may need to be withheld will be done so in line with the provisions of the Official Information Act 1982.</p> |          |

### Contact for telephone discussion (if required)

| Name           | Position                                | Cellphone   | 1 <sup>st</sup> contact |
|----------------|---|-------------|-------------------------|
| Di Solomon     | General Manager<br>Government Relations | 021 342 080 |                         |
| Abby Humphries | Accountability Manager                  | 021 504 572 | x                       |

### The following departments/agencies have seen this report

MoE
  NZQA
  MBIE
  MFaT
  TEC
  Other:

### Comments

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### Recommendations

Education New Zealand recommends that you

- a. **note** that the quarterly report for 1 April to 30 June 2022 contains Education New Zealand's unaudited results for 2021/22.
- b. **note** that Education New Zealand will provide you with the Annual Report 2021/22, which will contain the audited results for 2021/22, following final approval from Audit New Zealand.
- c. **agree** that this briefing will be proactively released as per your expectation that information be released as soon as possible. Any information which may need to be withheld will be done so in line with the provisions of the Official Information Act 1982.

**Agree**  **Disagree**



Di Solomon  
**General Manager, Government Relations**  
Education New Zealand



Hon Chris Hipkins  
**Minister of Education**  
[21/10/2022](#)

## Purpose

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1. Education New Zealand's (ENZ's) quarterly report for June 2022 (covering 1 April to 30 June 2022) is attached for your information.

## Background

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2. The quarterly report provides an overview of ENZ's fourth quarter performance for 2021/22. This quarterly report reflects ENZ's strategic four-year plan and aligns with the *New Zealand International Education Strategy 2022-2030* (NZIES) that is currently being refreshed.
3. ENZ's performance is assessed against ENZ's *Statement of Intent 2019-2023*, *Statement of Performance Expectations 2021/22*, ENZ's *Business Plan 2021/22* and your Letter of Expectations. Performance is reported against the following strategic objectives:
  - **Tono/invitation:** Aotearoa New Zealand's unique education offerings and services are highly sought after by international learners
  - **Pono/integrity:** Aotearoa New Zealand delivers high-quality and diverse education experiences that are sustainable, globally competitive and deliver value to all involved
  - **Hono/global connections:** Aotearoa New Zealand makes the best possible use of its international education expertise to improve educational outcomes, establish partnerships and grow global connections
  - **Kono/nourishers:** ENZ's core capabilities nourish the organisation and support the delivery of all Strategic Objectives under the Four-year plan.
4. ENZ's Board reviewed the quarterly report on 23 August 2022 and approved providing the report to you.
5. The report was provided to ENZ's monitoring agencies (Ministry of Education and Ministry of Business, Innovation and Employment) for their review on 22 August 2022. They will provide independent advice about ENZ's performance to you in their monitoring role.

## Comments on ENZ's non-financial performance information

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### *ENZ's Impact Measures*

6. As at 30 June 2022, one impact measure has been achieved and one has not been achieved (but remained the same as the previous year's performance).
7. The results for four impact measures will be finalised when ENZ has finished processing 2021 enrolment data. They will be included in the ENZ 2021/22 Annual Report.
8. The results of ENZ's International Student Experience Survey contribute to the impact measure *International student perceptions of education quality*. Because of the smaller number of students in the country during 2021/22, the number of responses to the Survey was significantly lower than previous years (and had a different response profile) and hence the results are not comparable with the previous year's results.

*ENZ's Performance Measures*

9. As at 30 June 2022, three performance measures have been achieved. Four have not been achieved although one measure – *Percentage of users satisfied with the information and intelligence provided by ENZ* - while not achieved has an improved result on the previous year. The other 'not achieved' is largely due to:
- the Study in New Zealand website being replaced with the Study with New Zealand website and our ability to drive active visits to the site via search marketing was impacted (two performance measures). ENZ was also not undertaking active promoting/ marketing for most of the year.
  - the reduced numbers of students studying in New Zealand had a dampening effect on the potential growth of users for NauMai NZ website.
10. A new baseline has been established for the performance measure *Increased ENZ engagement and collaboration with providers and businesses to support a diversified international education sector*.
11. We have a new provider collecting data that would contribute to the performance measure *Number of key messages about the benefits to New Zealand from international; education delivered by third parties*. The data that has been collected is not comparable with data from previous years.
12. The results for two performance measure will be finalised when ENZ has finished processing 2021 enrolment data. They will be included in the ENZ 2021/22 Annual Report.

**Next steps**

13. The quarterly report contains the unaudited results for 2021/22. Audit New Zealand has advised it will start its year end audit of ENZ on 9 November 2022. The audited results for 2021/22 will be included in the Annual Report 2021/22 which will be provided to you following final approval from Audit New Zealand.