

Expression of Interest (EOI)

PTE and ITP Roadshow in the Philippines 1-10 May 2025

Education New Zealand Manapou ki te Ao (ENZ) 2024/25 Business Plan identifies the Philippines as a 'Grow' market for both the Private Training Establishments (PTE) and Te Pūkenga (Business Divisions (ITP)) sub sectors.

As part of ENZ's efforts to grow the Philippines market, ENZ invites PTEs and ITPs to participate in a roadshow featuring an agent seminar and three student fairs.

The objectives of the events are to:

- Increase awareness of New Zealand education, specifically the PTE and ITP sub sectors and their programmes
- Support inbound student mobility
- Nurture new and strengthen existing agent-institution relationships
- Support the diversification of international students to New Zealand
- Provide in-person platform to showcase ITP and PTE sub sectors

About the roadshow

ENZ will co-host the events with GSIC - Golden Summit International Consultancy, Inc a high performing education agent in the Philippines. GSIC was selected through a RFP process.

The agent seminar is designed to facilitate engagement between representatives from the PTE and ITP sub sector and education agents in the Philippines. The seminar aims to foster mutually beneficial partnerships. **The student-focused fairs** provide prospective Filipino students and their families the opportunity to meet representatives from the PTE and ITP sub sectors and gather information about studying in New Zealand.

The school roadshow and school counsellors' dinner are designed to provide information sessions about studying in New Zealand to prospective secondary school students and build relationships with school counsellors.

The Filipino programme runs from **1-10 May 2025** covering approximately 3 days each in Manila, Bacolod and Cebu. The programme is all inclusive with sector representatives expected to commit to the full programme.

Date	Activity	City
Thursday, 1 May 2025	Arrival in Manila	Manila
Friday, 2 May 2025	Agent Seminar	Manila
Saturday, 3 May 2025	Student Fair 1	Manila
Sunday, 4 May 2025	Free	Manila
Monday, 5 May 2025	Travel to Bacolod	Bacolod

Tuesday, 6 May 2025	Student Fair 2	Bacolod
Wednesday, 7 May 2025	Travel to Cebu	Cebu
Thursday, 8 May 2025	Cebu school counsellor dinner	Cebu
Friday, 9 May 2025	School roadshow	Cebu
Saturday, 10 May 2025	Student Fair 3	Cebu
Saturday, 10 May 2025	Debrief and programme concludes	Cebu

Agent Seminar

Date: Friday, 2 May 2025

City: Manila

Agenda

- Welcome by the New Zealand Ambassador to the Philippines
- Welcome and updates by ENZ Representative
- Presentations introducing ITP and PTE sectors by nominated sector representatives
- Online Immigration New Zealand update and visa-related presentation
- One-on-one Sessions
- Networking reception

Student Fairs

Dates and Cities: Saturday, 3 May 2025 (Manila), Monday, 5 May 2025 (Bacolod) and Saturday, 10 May 2025 (Cebu)

Agenda

- Opening remarks by ENZ
- Presentation on Aotearoa New Zealand's education system by ENZ
- Presentations on ITP and PTE sectors by nominated sector representatives
- Student visa application and post-study work rights presentation by a New Zealand licensed immigration advisor
- One-on-one sessions with PTE and ITP representatives

School Counsellor Dinner

Date: Thursday, 8 May 2025

City: Cebu

Agenda

- Dinner
- Opening remarks by ENZ
- Presentation on Aotearoa New Zealand's education system by ENZ
- Presentations on ITP and PTE sectors by nominated sector representatives
- Student visa application and post-study work rights presentation by a New Zealand licensed immigration advisor

School Roadshow at Two Schools

Date: Friday, 9 May 2025

City: Cebu

Agenda

- Presentation on Aotearoa New Zealand's education system by ENZ
- Presentations by participating ITPs and PTEs

ENZ's role

ENZ will co-organise the roadshow in collaboration with GSIC - Golden Summit International Consultancy, Inc based in the Philippines.

Selected agent's role

The agent is tasked with the successful execution of the roadshow, including coordinating with participating PTE and ITPs for all event registrations, and logistics before and during the fairs. Additionally, the agent is responsible for promoting, recruiting, and attracting key target audiences to the fairs.

The agent will be required to share all student registration and attendee data for the fairs with ENZ and participating ITP and PTEs.

Budget estimates

- Participating sector representatives are responsible for their own international and domestic flights, on-ground transportations, accommodation, and meals.
- Fee to participate in the roadshow: NZ \$1,000 inclusive of GST per PTE or ITP. There is no provision for selecting specific events - the fee covers participation in the entire programme.
- **A minimum of 10 providers** is required to make the programme viable.

To express your interest in participating in the roadshow, please email your Business development Manager by 5.00pm (NZT), 29 November 2024:

- Jane Yang jane.yang@enz.govt.nz or phone 021 726 154 (PTEs)
- Richard Kyle richard.kyle@enz.govt.nz or phone 027 433 4623 (ITPs)

ENZ Events Terms and Conditions apply