



Your Agent Newsletter



Kia Ora

Dear NZSA Agents

Happy New Year! The greetings above reflect wonderfully the diversity of our global agent family, and I hope you will find one (or more!) that resonates with you.

Many of you are yet to celebrate the Lunar New Year, but in New Zealand, 2013 was ushered in with fireworks and parties, and the traditional making of New Year's wishes and resolutions.

One of Education New Zealand's (ENZ's) resolutions for 2013 is to further increase the quality of the NZSA programme – to ensure quality agents work with quality institutions to deliver quality education experiences and outcomes for students. As an agency of the New Zealand Government, and the lead marketer of New Zealand education overseas, ENZ can help grow your business.

I'm really looking forward to meeting as many of you as possible this year – to share ideas and update one another on plans and strategies for student recruitment. Next week I am visiting India and South Korea, in March I will travel to China. Other members of the ENZ team will be in Indonesia, Hong Kong and Latin America in the first half of 2013.

I plan to meet with New Zealand-based agents in February, and will let you know the dates and times in subsequent newsletters, including E-News.

Below are a couple of short news items, with links to places where further information can be found. Future newsletters will include news and information that will assist you in promoting New Zealand's high-quality education offerings in a wide range of subject areas, including creative arts, early childhood, educational leadership, environmental studies, geothermal and sustainable energy, among others.

I am excited about working with you in 2013 and look forward to meeting as many of you as possible in my upcoming travels.

Best regards,

New Master's Degree announced

New Zealand Government Tertiary Education, Skills and Employment Minister, Steven Joyce, recently announced the introduction of the launch of a 180 credit Master's Degree. The new degree allows students to complete the necessary credits in 12 to 18 months, instead of the usual two years.

The full press release can be found [here](#).

New publications from NZQA

NZQA recently published updated information on National Certificate of Educational Achievement (NCEA) and secondary school study in New Zealand. The information has been translated into simplified Chinese and Korean and can be downloaded [here](#).

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