

# **Education New Zealand Briefing**

Title:	Attendance at New Zealand International Education Conference and Expo 2019				
Date:	19 July 2019	Priority:	Medium		
Security level:	Unclassified	ENZ ID no:	1920-004		
Action sought					
Addressee:	Action sought:			Deadline:	
Minister of Educa	tion There are no reco	ommendations.	~0	7 August 2019	
Contact for telephone discussion (if required)					
Name:	Position:	Telephone:	en phone:	1st contact	
John Goulter	General Manager Stakeholders and Communications	Withheld under s	9(2)(a) of the (	X OIA	
Mandy Harrald	NZIEC Project Manager				
The following departments/agencies have seen this report					
□ ERO □	MBIE MEAT	☐ MoE	МоН	MSD	
□ NZQA □	NZTE TEC	☐ TPK [	Treasury		
Minister's office to complete					
Approved	☐ Declined	Noted	1	Needs change	
☐ Seen	Overtaken by events	☐ See Minister's	notes 🗌 \	Withdrawn	
Comments:					



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## Purpose

 To provide information about your participation at the New Zealand International Education Conference and Expo (NZIEC) 2019 on Wednesday 7 Augus 2019 at SkyCity Convention Centre, 88 Federal St, Auckland.

#### **Event details**

- 2. The details for your speech are:
  - Venue: SkyCity Convention Centre, 88 Federal St, Muchand
  - Room: New Zealand Room
  - Time: 8.50 9.45am
  - You will be met by Grant McPherson, Education New Zealand
  - Grant McPherson is the key contact, phone
    Withheld under s9(2)(a) of the OIA
  - You are scheduled to speak from 9.28 9.23am with a question and answer session from 9.23 – 9.43am
- 3. The running order for We nesday morning is provided in Appendix One.
- 4. Following the Māori welcome, Miriama Kamo will introduce you as the opening conference speaker. It me end of your speech, she will open the question and answer session.
- 5. The question and answer session will be facilitated by Ms Kamo. She will ask you moderated questions submitted by conference participants via the conference app.
- Ms Kamo will bring the question and answer session to a close and thank you for talking to the delegates and answering their questions. She will then introduce Steve Maharey, ENZ Board Chair, to speak.
- 7. Your speech and answers to expected questions have been provided separately.
- 8. There will be a podium on the stage.

#### Audience

 The audience will comprise 600-700 attendees. Key audience members include education business representatives, chief executives, international marketing directors, international staff, other New Zealand government agencies, NZIEC 2019 sponsors and ENZ staff.



#### **NZIEC 2019**

- 10. NZIEC 2019 is being held on Wednesday 7 and Thursday 8 August 2019.
- 11. Guy Ryan, Young New Zealander of the Year 2015 and a finalist for Most Inspiring Person in the New Zealand Innovator Awards, will deliver a key note speech entitled "Navigating the needs of future learners".
- 12. Dr Lisa Coleman, Chief Diversity Officer at New York University, will deliver a key note speech entitled "Navigating a world of diversity".
- 13. Professor Chris Gallivan, Deputy Pro Vice-Chancellor of the College of Humanities and Social Sciences at Massey University, will deliver the closing key not espeech entitled "Navigating education transformation".

#### Media

- 14. The PIE News is a news platform for professionals working in international education and is official media partner to NZIEC 2019. The PIE News will report on the discussions and outcomes of NZIEC 2019. Representatives from The PIE News are likely to attend and report on your session.
- 15. Journalists from New Zealand media outlets have been invited to the plenary sessions of the conference and may be in the audience of your session.
- 16. ENZ has created a Twitter hashtag for NZIEC 2019, which is #nziec. There is a separate hashtag created for our Weibo (China) social media account. Attendees will be encouraged to use the hashtags on their social media accounts. You can follow the Conference account @NZ EC.
- 17. You will be photographed by The PIE News and the conference photographer. Photos may be uploaded to the NZIEC website and/or ENZ's corporate website.



## Appendix One: Minister's attendance at NZIEC 2019

TIME	DESCRIPTION	
8.50am	ENZ Chief Executive Grant McPherson escorts Minister Hipkins to the New Zealand Room, SkyCity Convention Centre.	
8.55 – 8.58am	Minister meets with the Conference MC, Miriama Kamo, and familiarises himself with the plenary hall stage and technology setup.	
8.58 – 9.00am	Delegates take their seats.	
9.00 – 9.05am	Maori welcome.	
9.05 – 9.08am	Miriama Kamo opens the conference and introduces Minister Hipkins.	
9.08 – 9.23am	Minister Hipkins speaks (15 minutes)	
9.23 – 9.43am	Ms Kamo facilitates a question and answer session with you. The audience questions will be submitted via text and moderated.	
9.43 – 9.45am	Ms Kamo wraps up the question and answer session and thanks Minister Hipkins. She then introduces Steve Maharey, ENZ Board Chair, to speak.	
9.45am	Minister departs	
9.45 – 10.00am	Steve Manarey speaks (15 minutes).	