

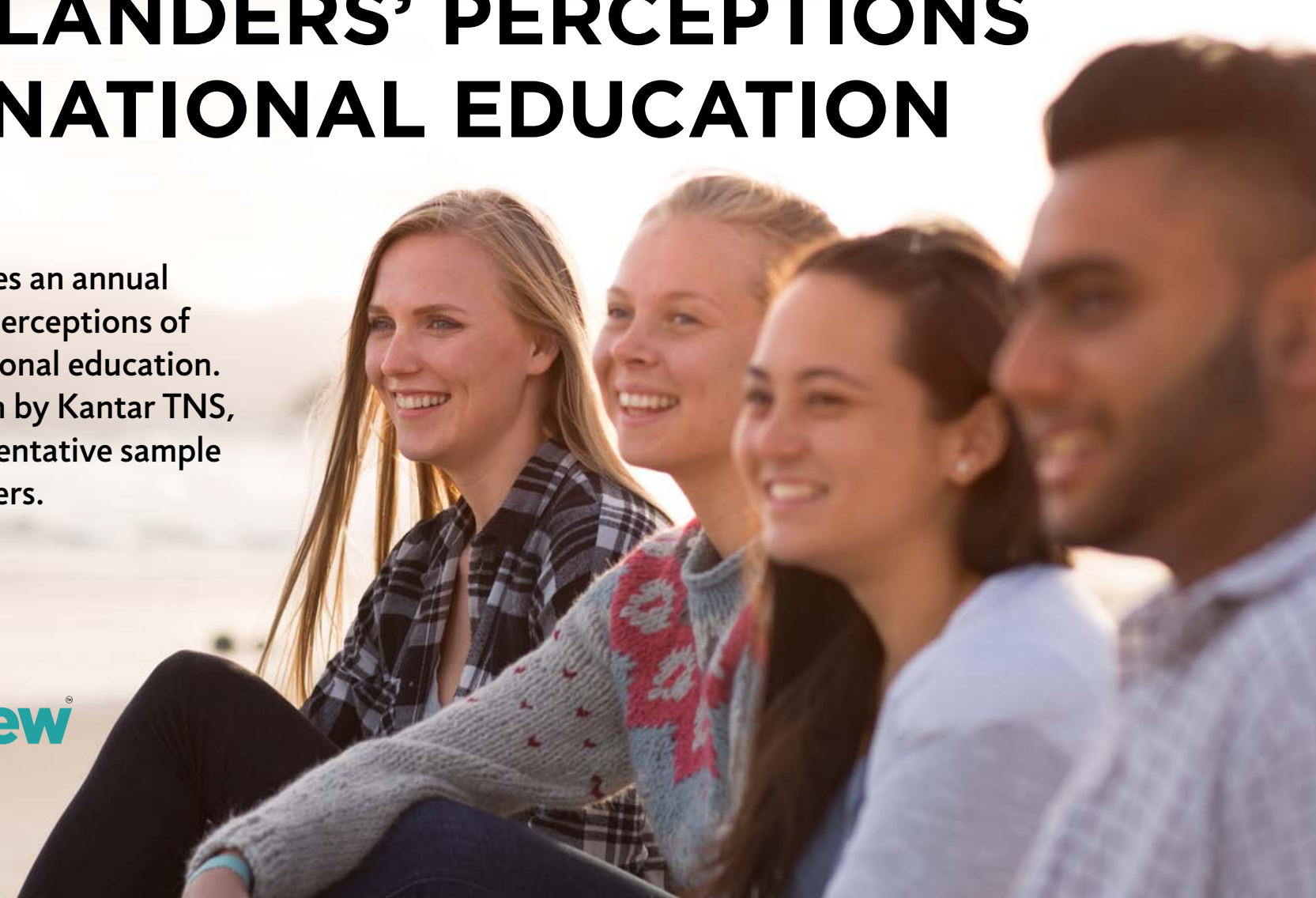
# NEW ZEALANDERS' PERCEPTIONS OF INTERNATIONAL EDUCATION

Education New Zealand takes an annual pulse of the sentiment and perceptions of New Zealanders to international education. The 2018 results, undertaken by Kantar TNS, surveyed a nationally representative sample of 1,000 adult New Zealanders.



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**125,392**  
students from  
100+ countries  
enrolled in  
New Zealand in 2017

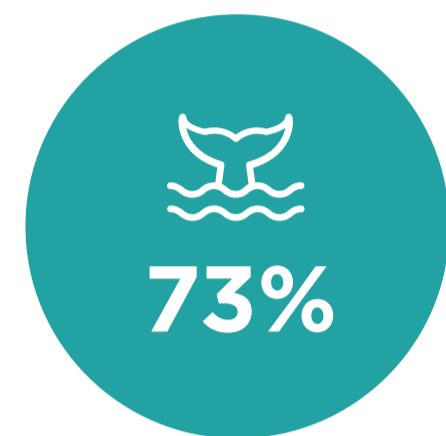
International education  
contributed  
**\$5.1 billion**  
to New Zealand's  
economy in 2017

International education  
is New Zealand's  
**4<sup>th</sup>** largest  
export industry

**48,530**  
number of jobs  
are supported by  
international education  
in New Zealand

## PERCEIVED BENEFITS INTERNATIONAL EDUCATION BRINGS TO NEW ZEALAND

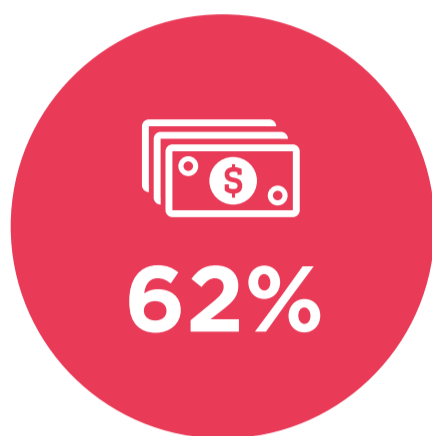
The majority of New Zealanders agree or strongly agree that international education benefits...



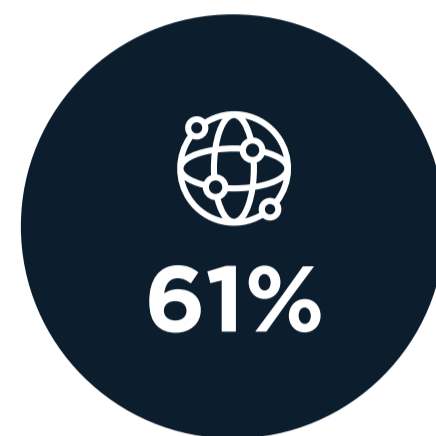
New Zealand's tourism



The exchange of different perspectives and experience in New Zealand's classrooms and lecture rooms

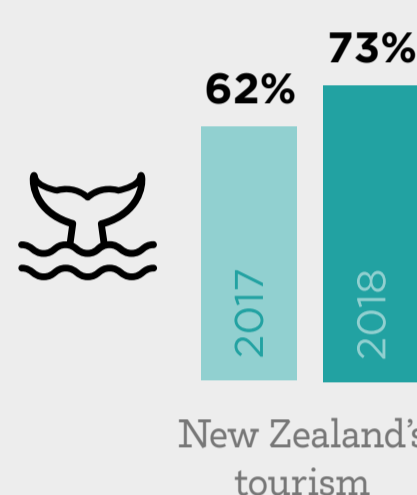


New Zealand's economy and our economic growth

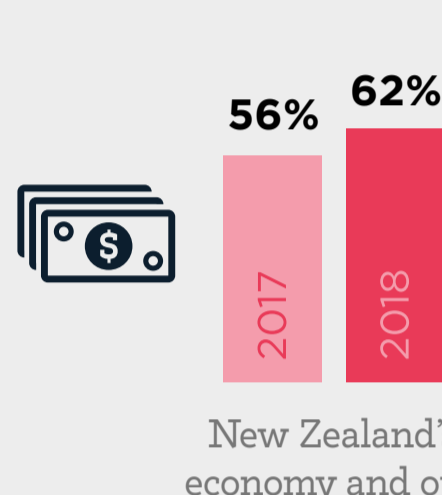


New Zealand's international networks and trading connections

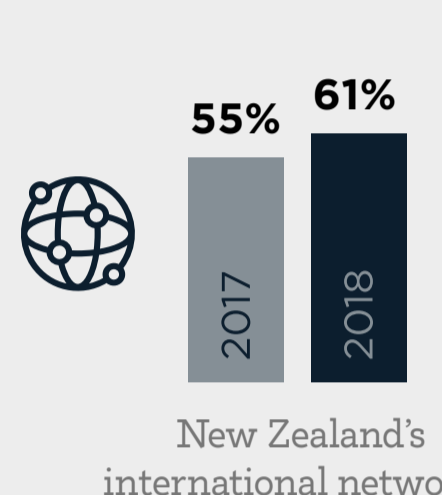
And a number of these perceptions have grown since last year...



New Zealand's tourism



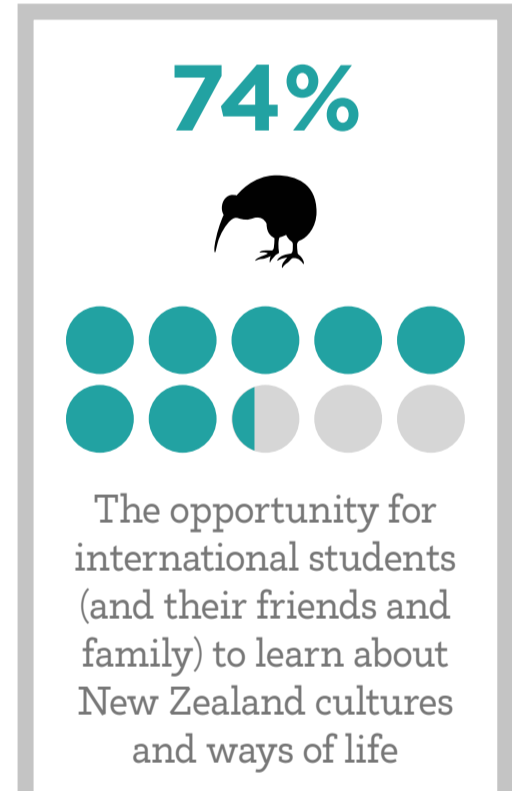
New Zealand's economy and our economic growth



New Zealand's international networks and trading connections



Benefits are also felt at a community level with the majority of New Zealanders agreeing or strongly agreeing that international education contributes positively to...



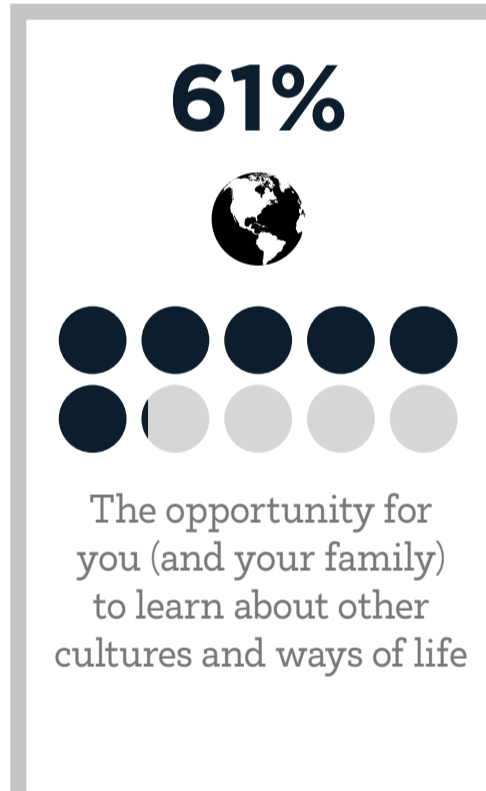
The opportunity for international students (and their friends and family) to learn about New Zealand cultures and ways of life



A New Zealand that is multi-cultural

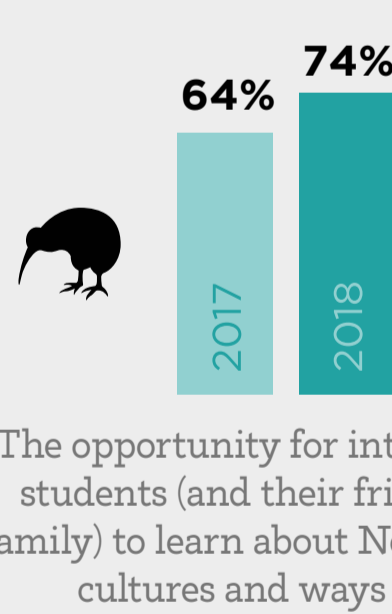


A New Zealand that is open-minded, friendly and welcoming to all peoples

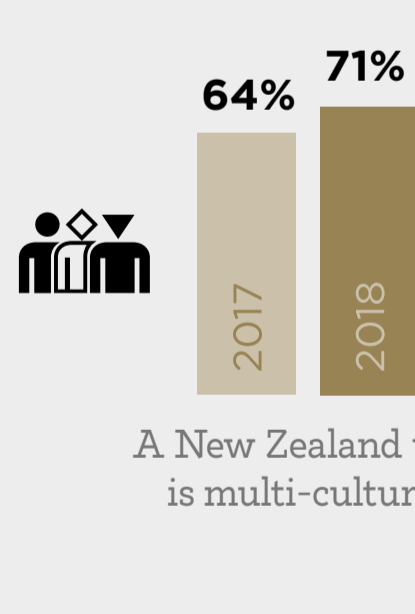


The opportunity for you (and your family) to learn about other cultures and ways of life

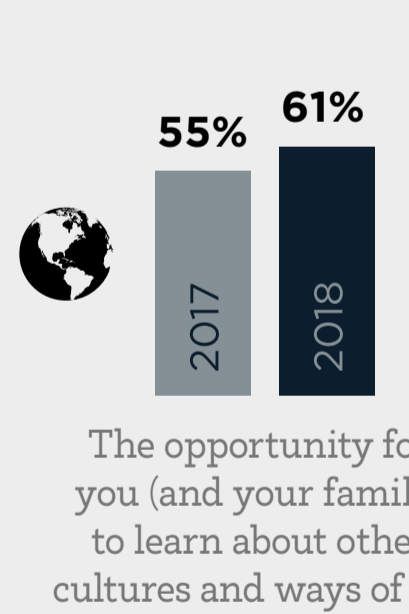
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The opportunity for international students (and their friends and family) to learn about New Zealand cultures and ways of life



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The opportunity for you (and your family) to learn about other cultures and ways of life

## PERCEIVED CHALLENGES INTERNATIONAL EDUCATION BRINGS TO NEW ZEALAND

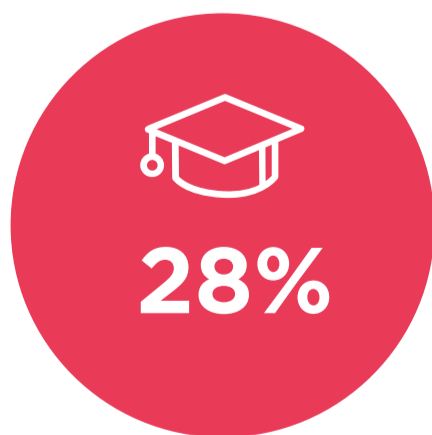
However, some New Zealanders believe that international education contributes negatively to...



New Zealand's infrastructure, e.g. housing and transport



The ability of New Zealanders to get jobs



Access to education and medical services for New Zealanders



Maintaining New Zealand's culture



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